

Principal's Annual Report -2018-2019

I have been truly honoured to lead the esteemed academic community of KBN College. The college is known for its commitment to academic excellence and value-based holistic education and provide students with the kind of education that will enable them to participate in developmental and transformative activities for the benefit of the community and the society at large. Our faculty speak for some of the best minds available in various disciplines that we offer at undergraduate and postgraduate levels.

About our Institutional Recognition:

- The College is Accredited with 'A' Grade with CGPA 3.11 in Cycle - 3 by the National Assessment and Accreditation Council, Bengaluru on 8th February, 2019.
- ISO 9001:2015 Certified Institution.
- College with Potential for Excellence: Our College is conferred with the CPE status by the UGC for a period of five years from April 2016 to March 2021.
- 92nd Rank in National Institutional Ranking Framework (NIRF) by MHRD in 2017.

Strength:

The college was reopened on 6th June after summer vacation for the academic year 2018-19. Classes for first-degree students commenced on 18th June 2018. The intake of the students during this academic year is 1067 (UG 1st Year + DPT +Yoga) in UG Courses and 193 (PG+ Dip. in E-Banking) in PG courses. The overall strength of the college during this academic year is 2994 both in U.G & P.G of which more than half are girl students.

Courses offered:

Besides 14 UG and 5 PG courses, a PG Diploma course in e-Banking, Diploma in Printing Technology Course under UGC Community Colleges and 5 UGC sponsored Career Oriented Programs (Certificate, Diploma & Advanced Diploma levels) are offered to all the Degree students in addition to their regular curriculum.

I am happy to announce that out of these 14 UG courses 2 job oriented courses i.e., B.Sc. (Data Science), B.Sc. (IoT) were introduced during this academic year.

Academic Results:

The results for the academic year 2018-19 are as follows: The aggregation of pass percentage is 75% in **UG courses** and **97.3%** in **PG** courses respectively.

I congratulate all the faculty members of Degree and PG for their efforts in achieving desired results.

Student Academic Achievements:

I'm proud to announce that the following students have received the prestigious AP Pratibha Awards from the State Government of Andhra Pradesh for the academic year 2017-18. I congratulate

1. Ms. Ch. Namratha of M.Sc. Chemistry
2. Ms. A. Jyothi of M.Sc. Chemistry
3. Ms. G. V. S. R. Aparna of B. Com (Computers)
4. Ms. M. Tanuja of B. Com (Computers)
5. Ms. M. Saraswathi of B. Com (T.P)
6. Ms. R. Jyothisri of B.Sc. (CBZ)
7. Ms. G. Sukanya of B.Sc. (CBZ)

- **Ms. Ch. Namratha** of M.Sc. Organic Chemistry stood as **Krishna University Topper** received **Gold Medal** during the Academic Year 2017-18. I once again congratulate her for her great achievement.

UGC Projects:

I am happy to inform you that our faculty have completed 4 UGC sponsored Minor Research Projects and 2 MRP are on-going during this Academic year. I am happy to announce that in addition to the existing Projects 10 MRP's are going to be funded by the Management.

Faculty Achievements:

The scholastic activities of our dedicated Faculty have been consistently raising the bar to match with the ever vibrant academic standards.

- ❖ Out of 117 Faculty, 21 members were awarded Ph.ds, 22 members were awarded M.Phil's and 17 members were qualified in NET/ SLET. Recently Smt. M. Jaya Lakshmi, Lecturer in Hindi was awarded M. Phil. from DBHPS during this academic year.
- ❖ The management encouraged the faculty to participate in various seminars, conferences, workshops and Faculty Development programmes by giving financial support o them. With this initiative during this academic year

RESEARCH PROFILE:

The Department of Commerce(UG) & Management(PG), were recognised as Research Centres by Krishna Universities. Recently the Department of Chemistry was granted Research Centre Status by Krishna University.

Four faculty members of our college Dr. V. Narayana Rao, Dr. V. Jyothi Dr. V. Narasimha Rao and Dr. Mazharunnissa were identified as Research Supervisors by Krishna University to take scholars in the vacancies for admission into M.Phil and Ph.D Programmes.

OUTREACH PROGRAMMES:

Our students took part in the Janma Bhoomi program from 2-01-2019 to 11-01-2019. The program was organised by Govt. of Andhra Pradesh. 100 student volunteers worked along with the Govt. staff at various locations in Ambapuram and Vijayawada city.

- UBA our college was selected in Unnat Bharat Abhiyan of MHRD the register number C-27168 in this connection we have selected the following villages
1. Ambapuram 2. Pathapadu 3. Jakkampudi 4. Nainavaram
5. Nunna for socio-economic developmental activities.
- Received an a appreciation letter from Indian Red Cross Society, Krishna District Branch for Mega Blood Donation Camp on 5th October, 2018.
- Received an appreciation letter from Lions District 316D Blood Bank for organizing Blood Donation Camp on 19th January, 2018 for donating 80 units of blood.
- 600 of our students delivered there services as volunteers and 2200 students attended Dental Check up in the world's largest Dental Health Check for recognition in Guinness Book of World Records organized by Dr. Sridhar Oral Health Foundation and Indian Red Cross Society Krishna District on 5th December, 2018.

Best Practice:

- ❖ Our college has 150 KV solar plant to generate electricity required for the college, which is the part of green initiative to utilize solar energy.

Library:

Our Central Library has been procuring substantial collection of books on myriad topics and disciplines. For this period Rs.1,36,285/- was spent and procured 457 books and were added to the existing collection of 80,294 volumes both in the Central and PG Libraries.

- 160 journals and magazines are subscribed this year.
- 51st National Library Week Celebration was organized by the Department of Library and Information Science from 14th to 19th November 2018. Competitions were conducted in Essay Writing, Quiz, Power Point Presentation and Elocution to School, Intermediate, UG and PG Students to inculcate reading habit among students a total number of 742 students participated actively in the competitions.

Placement & Guidance Cell:

- Skill Development Centre was established with the help of APSSDC, Government of AP, with 30 laptops and 30 tabs and a Television set.
- I am very happy to announce that from May 2018 to till date around 500 students have been placed in major MNC's like TCS (41), Wipro (3), OJAS Tech (11), Syntel (4), Infosys (IT) (8), Infosys (BPO) (19), ICICI Bank (40), Spandana Sporty Finance Pvt. Ltd. (16), AEGIS (BPO) (62), MPHASIS (32), Capgemini (4), English Edge (46), IVIS (3), Karvy (62), Nice Education (116), Airtel (1), total number of 468 students were given employment opportunities so far.

IQAC Activities:

- Two Day Faculty Development Programme on "Teaching Methods, Tools and Techniques" on 6th & 7th June, 2018.
- Three Day Induction Program for newly recruited lecturers from 29th -31st October, 2018.
- UGC Sponsored (Under Autonomous Grants) National Workshop on "Benefits & Challenges of Interdisciplinary Research" organized by Internal Quality Assurance Cell on 13th November, 2018.
- Sensitization Programme was organized for faculty on "Triggering Thoughts towards Better Youth Employability" on 16th February, 2019.

Academic Activities:

EXPO: Science Expo – 2018 organized by Departments of Physics, Chemistry, Botany, Zoology & Mathematics. Chief Guest: Sri J. Nivas, IAS, Commissioner, Vijayawada Municipal Corporation from 9th – 11th August, 2018.

Students Meet: VIS – A – VIS an Open Discourse Programme on 27th September, 2018 organized by Internal Quality Assurance Cell. Chief Guest: Mr. Mylavarapu Krishna Teja, IAS, Sub – Collector, Alleppey, Kerala.

- CPE Inspection was held on 26th October, 2018
- The Department of Collegiate Education has launched Academic Audit as a quality enhancement initiative with an objective to improve functional efficiency of the Colleges and promote accountability among the Teaching Staff. The Academic Audit-2018-19 for our college was conducted on 25th & 26th February, 2019 by The Academic Advisors appointed by APCCE. Our college was awarded 'A' Grade for the academic year 2018-19.

Seminars:02

- UGC Sponsored National Symposium on "Emerging Trends in Organic Chemistry" organized by Department of Chemistry (PG & UG) on 28th & 29th September, 2018.

- UGC Sponsored National Seminar on “Cyber Security” organized by Department of Computer Science & Applications on 28th & 29th November, 2018.

Workshops: 13

It is noteworthy to mention that 11 National Level Workshops were organized by various departments of the college during this academic year of them **3 Science Academies’ Lecture Workshops funded by Science Academy, Bengaluru and Mathematical Training and talent search program(MTTS) funded by National board for Higher Mathematics, Mumbai.**

1. ASTHAVADHANAM Programme on 25th June, 2018 organized by Department of Telugu.
2. UGC Sponsored One Day National Workshop on “Self Realisation for Blissful Life & Harmonious Relationships” organized by Value Education Cell on 30th June, 2018.
3. UGC Sponsored One Day National Workshop on “ESL Classrooms: Meeting Curricular and Corporate Goals” on 21st August, 2018.
4. Three Day Workshop on “R – Programming” organized by Department of Mathematics & Statistics from 27th – 29th August, 2018.
5. UGC Sponsored Two Day National Workshop on “Data Analytics using R- Programming” organized by Department of Computer Science & Applications on 24th & 25th September, 2018.
6. Science Academies’ Lecture Workshop on “Fluid Mechanics” organized by Department of Mathematics & Statistics on 4th & 5th October, 2018.
7. UGC Sponsored (Under Autonomous Grants) National Workshop on “Benefits & Challenges of Interdisciplinary Research” organized by Internal Quality Assurance Cell on 13th November, 2018.
8. Pre – Event Lecture Series Road Show and Exhibition on “Nano-Science Technology” organized by Department of Chemistry on 15th November, 2018.
9. UGC Sponsored Workshop on “Intellectual Property Rights” organized by PG Department of Commerce & Business Administration on 23rd November, 2018.
10. Mathematical Training and Talent Search Program (MTTS) – 2018 funded by National board for Higher Mathematics, Mumbai from December 10-15, 2018.
11. Science Academies’ Lecture Workshop on “Biodiversity Conservation & Human Welfare” organized by Department of Botany on 21st & 22nd December, 2018.
12. Science Academies’ Lecture Workshop on “Applications of Quantum Mechanics to Optics” organized by Department of Physics & Electronics on 1st & 2nd February, 2019.
13. Two Day Workshop on “Applications development with android” organized by The Departments of M.Sc. Computer Science & MCA on 02nd & 03rd, March 2019.

Awareness Programmes: 21

During this academic year 21 awareness programmes were organized in the college to make students aware of the different issues:

1. Book Donation Programme on 6th June, 2018 organized by Department of Library and Information Science
2. International Yoga Day Celebrations on 21st June, 2018 organized by NSS Units. Resource Person: Sri T.V.V.R. Gandhi, president, Patanjali Yoga Samithi, AP.
3. Parents Meeting on 30th June, 2018
4. Birth Anniversary Celebrations of Sri Alluri Seetha Rama Raju, Indian Freedom Fighter on 4th July, 2018.
5. Skill Development Programme (For Girls Students) from 6th – 17th July, 2018.

6. Students Orientation Programme on 16th, 23rd & 25th July, 2018 organized by Ward Counselling Committee.
7. Programme on Kargil Vijay Diwas organized by NCC on 26th July, 2018.
8. NCC Selections on 27th July, 2018
9. Traffic & Anti – Ragging Awareness Programme on 28th July, 2018 organized by NSS.
10. Programme on “Telugu Matrubasha Dinosthavam” organized by Dept. of Telugu on 29th August, 2018.
11. World Literacy Day on 8th September, 2018. Resource Person: Dr. D. Ramanjaneya Sarma, Regional Director, IGNOU, Vijayawada.
12. Awareness Programme on “Suicide Prevention” (In view of World Suicide Prevention Day) on 11th September, 2018. Resource Person: Dr. R. K. Ayodhya, Psychiatrist, Vijayawada
13. Traffic Awareness Programme on 19th September, 2018 organized by National Service Scheme. Resource Person: Sri Murali Krishna, West ACP (Traffic) & Sri Rajendra Prasad, CI (Traffic).
14. International Day for the Preservation of Ozone Layer was observed on 17th September, 2018. Sri J. Dilleswara Rao, Project Director, APCOST, Bhavanipuram was the Chief Guest on the occasion.
15. Programme on “International Day of the Girl Child” organized by Women Empowerment Cell on 11th October, 2018. Resource Person: Smt. G. Anandi, III Additional Senior Civil Court Judge.
16. Programme on “Breast Cancer Awareness & Prevention” organized by Women Empowerment Cell on 24th October, 2018
17. Vigilance Awareness Week “Eradicate Corruption Build a New India & A New Andhra Pradesh – A Better Society” organized by Consumer Club on 30th October, 2018. Resource Person: Sri G. Kalyan Kumar, Assistant Director, Vigilance & Enforcement, AP
18. Awareness Workshop on “Gandhian Values for the Youth Development” organized by NSS on 30th November, 2018.
19. Awareness Programme on “Sexual Harassment of Women at Workplace” (In view of Women Safety Fortnight – 25th November to 9th December) organized by Women Empowerment Cell on 5th December, 2018.
20. Programme on “Road Safety & Traffic Awareness” organized by NSS on 15th December, 2018.
21. Awareness Programme on “Beti Bachao – Beti Padhao” organized by Women Empowerment Cell on 15th February, 2019.

Important Days observed: The following important days were observed in our college during this academic year:

International Yoga Day	-21 st June
Birth Anniversary Celebrations of Sri Alluri Sita Rama Raju	- 4 th July
Kargil Vijay Diwas	- 26 th July
Independence Day	- 15 th August
World Literacy Day	- 8 th September
World Suicide Prevention Day	- 11 th September
Hindi Day	-14 th September
International Day for Preservation of the Ozone Layer	- 16 th September
Gandhi Jayanthi	- 2 nd October
National Library Week Celebrations	- 14 th – 20 th November
Srinivasa Ramanujan Birth Anniversary	- 22 nd December
National Voter’s Day	- 25 th January
Republic Day	- 26 th January

Guest Lectures: 16 Guest Lectures were organized by various departments of our college during this academic year.

- ✓ Guest Lecture on “Logistics Management” on 2nd July, 2018 organized by Department of Commerce (Logistics). Resource Person: Sri T. Naga Sai, Asst. General Manger, Navatha Road Transport, Vijayawada.
- ✓ Guest Lecture on “Entrepreneurial Development” on 13th July, 2018 organized by Department of MBA. Resource Person: Sri A. Sridhar, General Manager, District Industries Centre, Vijayawada.
- ✓ Forum for Excellence Programme organized by Department of Commerce (BBM) on 17th July, 2018.
- ✓ Scientific Talk on “Chemical Sensors for Speciation Studies” organized by Department of Chemistry (UG & PG) on 16th August, 2018. Resource Person: Dr. A. V. Ramana Reddy, Scientist & Former Head, Analytical Chemistry Division, Bhabha Atomic Research Center, Mumbai.
- ✓ Guest Lecture on “Role of MBA in the Development of a Country” organized by Department of MBA on 17th August, 2018. Resource Person: Prof. V. Bala Mohan Das, Former Vice – Chancellor, Acharya Nagarjuna University, Guntur.
- ✓ Guest Lecture on “Discover strength & Succeed through your Strengths” organized by Department of MBA on 25th August, 2018. Resource Person: Sri T. Ramakrishna, project Delivery Executive, IBM.
- ✓ Guest Lecture on “Business Analytics” organized by Department of MBA on 7th & 8th September, 2018. Resource Person: Dr. M. S. Chakravarthy, Associate Professor, Samana University, Ethiopia.
- ✓ Student Workshop on “ITR Form Filling” organized by Department of Commerce on 14th September, 2018. Resource Persons: Sri Ch. Amar Sudheer & Sri N. Ravi Kishore, Chartered Accountants.
- ✓ Guest Lecture on “Importance of Hindi” in view of Hindi day on 14th September, 2018 organized by Department of Hindi. Resource Person: Dr. Perisetty Srinivasa Rao, Prof. in DBHPS.
- ✓ Guest Lecture on “Nuclear Magnetic Resonance Spectroscopy” on 18th September, 2018 organized by Department of PG Chemistry. Resource Person: Dr. Beeraiiah Baire, Asst. Prof. Dept. of Chemistry, IITM, Madras.
- ✓ Guest Lecture on “Internet of Things” on 23rd October, 2018 organized by Department of Physics & Electronics.
- ✓ Guest Lecture on “Chemistry in Biology” on 24th October, 2018 organized by Department of PG Chemistry. Resource Person: Dr. N. Madhusudhana Rao, CEO, Atal Incubation Centre, Centre for Cellular & Molecular Biology.
- ✓ Guest Lecture on “Digital Marketing” organized by Department of MBA on 26th October, 2018. Resource Person: Prof. R. Siva Rama Prasad, Head, Dept. of Commerce& Management Studies, ANU.
- ✓ Interactive Talk on “Women Rights” organized by Women Empowerment Cell on 27th October, 2018. Resource Person: Smt. M. Babitha, Mahila Sessions Judge, Vijayawada.
- ✓ Guest Lecture on “Meet the CEO” organized by Department of Commerce on 13th February, 2018. Resource Person: Radha Rani, Chairman, RR Sports, Vijayawada.
- ✓ Guest Lecture on “మన భాష - మన శాస్త్రం” organized by the Department of Telugu on 19th February, 2019.

Meets: 02

- ✓ Techno Banquet – 2018 (A National Level Technical Meet) organized by Department of Computer Science & Applications on 18th August, 2018.
- ✓ Confluencia – 2K19 (A Showcase of Talents..!) organized by Department of Commerce & Management on 26th February, 2019.

Meet the CEO by Department of MBA: 03

- ✓ 3rd November, 2018. Resource Person: Mr. Dasari Rama Krishna, MD, Efftronics India Ltd.,
- ✓ 29th December, 2018. Resource Person: Mr. K. Prasad, CEO, Three Edge Solutions, Chennai
- ✓ 2nd February, 2019. Resource Person: Dr. N. Madhusudhana Rao

Curricular & Co-Curricular Activities

NSS:

The NSS units of KBN College have rendered tremendous services this year. The Three units have organised several programs in order to mould the students into not just service-oriented people but also into enlightened human beings. Many awareness programs along with social service activities were organized. Our student volunteers gained everybody's appreciation for the manner in which they served at Dasara mahotsavalu and special Camp this year. Our NSS volunteers received applause from prominent organisations during this year. The following are the activities taken up by our NSS units.

- The first program of this academic year is Nava Nirmana Deeksha on 2-06-2018, 4-06-18 and 6-06-18. The M.P of Vijayawada Sri Kesineni Nani was the Chief Guest on this occasion. MLA Sri Jaleel Khan, MLC Sri Buddha Venkanna were also present on this occasion
- International Yoga Day was observed in the college on 21-06-2018 yoga week was organised on this occasion. The state President of Patanjali Yoga Samiti, Sri. TVVR Gandhi was the Chief Guest on the occasion.
- A seminar on 'Ragging Free Educational Institutions' was conducted on 28-07-2018 in association with the Vijayawada Police Commissionerate. The DCP, Vijayawada Police Sri. Ramachandra Rao was the Chief Guest on this occasion. Sri T. V. Naga Raju, ADCP (Traffic), Sri. Sudhakar, ACP (WEST) spoke on this occasion.
- 'Plants Distribution Programme' was organized on 31-07-2018 by NSS Units.
- A Mega Medical Camp for the students, faculty and the public of one town on 15-08-2018 in association with Vasavi Organisations, Vijayawada. Mr. Iqbal Ahamad Rtd DIG, AP Police inaugurated the program and addressed the gathering. Principal Dr. V. Narayanarao, Faculty and students attended the program.
- 'International Literacy Day' was observed on 9-9-2018. Regional Director, IGNOU, Vijayawada Region Dr D.R. Sarma was the Chief Guest on the occasion. College Principal Dr. V. Narayana Rao, NSS Programme officer Sri. V. Seshagiri Rao, students and staff were present at the programme.
- 'World Suicide Preservation Day' was observed on 10-9-2018. Famous Psychiatrist and old student of our college Dr. R. K. Ayodhya was the Chief Guest on the occasion. Principal Dr. V. Narayana Rao, Smt. Sravana Krishna Kumari, Student Counsellor, attend the program.
- In the Dasara Mahotsavam held from 10-10-2018 to 19-10-2018. 300 student volunteers from our college offered their services at the Kanaka Durga Temple, Vijayawada. Maintaining queues, supplying water sachets, distributing food packets, helping the physically challenged and the aged were some of the activities undertaken by our students during the festival celebrations. The ten day festival was considered as a special one by the NSS wing of our affiliated University. Our students worked enthusiastically in three shifts round the clock during the festival. The services rendered by the NSS volunteers are acknowledged by the authorities concerned.
- NSS Units observed "National Unity Day" in view of the Birth Anniversary of Sardar Vallabhai Patel, the great freedom fighter and the first Home Minister of India on 31st Oct.2018.
- A seminar on "Gandhian Values for the Youth Development" was conducted on 3-12-2018 in association with the Gandhi Darsan, New Delhi and NSS Cell Krishna

University. Sri GVVDV Prasad, National Secretary Gandhi Darsan was the Chief Guest.

- A Blood Donation Camp was organised on 06-11-2018 on the occasion of 54th College Foundation Day. Sri G.Mallaiyah garu General Secretary, S.K.P.V.V.H.H. Schools Committee, inaugurated the Camp. 90 student members donated blood on the occasion in association with Indian Red Cross Society.
- The Constitution Day was organised on 26-11-2018. The Principal Dr. V. Narayana Rao, senior faculty members and students participated in this programme.
- ‘Swachha Bharat Programme’ on 02-12-2018. As part of this event our students cleansed the compound, removed the waste material around it and painted the outer part of the compound walls.
- World Aids Day was conducted on 1st December 2018. The NSS Units of our College organised AIDS awareness program in association with Youth Red Cross Society.
- A seminar on ‘Road safety – Traffic Awareness’ was conducted on 15-12-2017 in association with Mandal Legal Services Authority, Vijayawada Police Dept. and AP Transport. The District Sessions Judge Sri. T.VenugopalaRao was the Chief Guest on this occasion. Sri E. Meera Prasad, Deputy Transport Commissioner, Sri Mahendra CI, (Traffic) one town police station and Legal experts participated in the event and created awareness among the students. Principal Dr. V. Narayana Rao presided over the program.
- In the Bhavani Deekshala Viramana Programme held from 29-12-2018 to 02-01-2019 at Sri Durga Malleswara Swamy Temple. Our students extended their meticulous services during these five days and won the appreciation from everyone.
- The National Youth Day was organised on 12-01-2019. Principal Dr. V. Narayana Rao was the Chief Guest on the occasion. Senior faculty members, students participated in this programme.
- An awareness program was conducted on the occasion of the Voter’s Day on 25-01-2019. Competitions were conducted for the students on the importance of The Right to Vote. Sub-collector Ch. Padmavathi was the Chief Guest on this occasion. Junior College Incharge Principal Sri. Satyanarayana, Principal Dr. V. Narayana Rao, faculty and students attended the program.
- Our NSS volunteers took part in the Janma Bhoomi program from 2-01-2019 to 11-01-2019. The program was organised by Govt. of Andhra Pradesh. 100 student volunteers worked along with the Govt. staff at various locations in Ambapuram and Vijayawada city.
- A seminar on ‘Clean city – Green city’ was conducted by NSS units on 04-1-2019 in association with Vijayawada Municipal Corporation, Vijayawada. The Municipal Commissioner Sri. J. Nivas, IAS was the Chief Guest on this occasion. Corporation Personnel participated in the programme and created awareness among the students.
- Balotsav service activity from 2-1-2019 to 4-1-19
- Ayyapa swamy service activity 16-11-18 to 14-1-19
- A seminar on ‘Road safety’ was conducted by the NSS units on 5-2-2019 in association with Vijayawada Police. Local CI Sri Umar Khan was the Chief Guest on the occasion and other Police officers participated in the event and created awareness among the students.
- A special Programme of L.L.R Mela and ‘Road Safety Week’ was conducted on 4-2-2019 by the NSS Units in association with Dept. of Transport, Krishna Dt. About 500 people were issued L.L.Rs on the occasion.

Red Ribbon Club:

The Red Ribbon Club of our college organized many service oriented programmes during this academic year.

240 members of the club donated Blood to the needy through several Camps.

- Blood Grouping was conducted to all 1st & 2nd Year degree Students in association with Department of Zoology of our College from 11th – 14th July, 2018.
- The Club collected an amount of Rs.26,600/- for donating to the flood victims of Kerala on 29th August, 2018 in collaboration with Indian Red Cross Society, Krishna District.
- World Literacy Day was observed by the Club on 8th September, 2018
- An Awareness Programme was organized on 11th September, 2018, World Suicide Prevention Day.
- A Mega Blood Donation Camp was organized by The Red Ribbon Club on 4th October, 2018 in collaboration with Youth Red Cross Unit. Around 100 club members donated their blood on the occasion.
- Another blood donation camp was organized by the Red Ribbon Club on 6th November, 2018 on the occasion of our College Foundation Day
- AIDS Awareness Programme was organized on 1st December, 2018. All the Red Cross volunteers participated in the Programme and created awareness to the public.
- The club members participated in the Mega Oral Health Check up on 5th December, 2018 and received Best Participation College appreciation from The Collector, Krishna District.

NCC

The activities of our NCC Unit 93 Coy 17 (A) B N, started with the Enrolment of first year on 09th July, 2018. 39 cadets were selected for the first year 'B' Certificate programme during this academic year. The selections were presided over by 17(A) BN, NCC PI staff.

The cadets of our unit participated in several activities & camps:

- 29 cadets participated in ATC-VII (Annual Training Camp) at Ketanakonda from 10-07-2018 to 19-07-2018.
- Our unit celebrated 'Kargil Vijay Diwas' on 26-7-2018.
- Junior under officer D. Kushwanth Kumar (III BCA) participated in Independence Day Camp (IDC) 2018 from 7th August, 2018 to 16th August, 2018 at Srikakulam.
- 2 Cadets participated in Combined Annual Training Camp (CATC-IX) at Nuzivid from 14th September, 2018 to 23rd September, 2018.
- Junior Under Officer (JUO) D. Kushwanth Kumar, III BCA participated in CATC-X, Nuzivid from 25th September, 2018 to 4th October, 2018.
- Our NCC unit celebrated Gandhi Jayanthi on 2nd October, 2018 and "Sadhbhavana rally" was conducted on the occasion.
- JUO D.Kushwantha Kumar participated in CATC XI from 6th October, 2018 to 15th October, 2018.
- 04 of our Cadets participated in Army attachment camp held at Secunderabad from 3rd October, 2018 to 12th October, 2018.
- Our JUO D. Kushwanth Kumar participated in ATC-XIII from 17th October, 2018 to 26th October, 2018 at Nuzivid.
- JUO D. Kushwanth Kumar(III BCA) participated in RDC-IGC (Inter group competition) at Secunderabad from 27th October, 2018 to 5th November, 2018.
- Swasth Bharath yatra Rally was conducted on 4th November, 2018 at Gollapudi Market Yard, Vijayawada.
- As part of Swasth Bharath Abhiyan clean and green programme was conducted on 26th November, 2018 in our college.
- All our NCC cadets participated in Fund Rising to "National Foundation for Communal Harmony" (NFCH) on 19th December, 2018.

- JUO Irfan-III MSCS, Khan and Cadet Imam Vali – III BCA participated in Sardar Patel Narmada Trek Camp in Gujarat from 3rd December, 2018 to 14th December, 2018.
- I feel proud to announce that our Junior Under Officer D. Kushwanth Kumar of III BCA had the immense opportunity of representing 93 Coy 17 (A) Battalion, Vijayawada to participated in the Republic Day Camp-2019 held at New Delhi on 26th January, 2019.

PRAGNA Debating and Quiz club:

PRAGNA the Debating and Quiz Club of our college is a wonderful source that encourages the students in Elocution, Essay Writing, Debate and Quiz. The members of the club participated in various Inter –Collegiate & State Level Competitions and have won laurels to the college during this academic year.

The following are the Achievements of our students during the academic year 2018-19 which are of note worth:

- Ms. M. Keethana of III CBZ won 1st Prize in the Jnanabheri, Knowledge Summit organized by Krishna University in association with APSCH on 19th September, 2018. Our student member received cash prize from the Honourable Chief Minister of Andhra Pradesh Sri Nara Chandra Babu Naidu.
- The members of PRAGNA bagged 1st Prize in SPARKLET organized by Maris Stella College, Vijayawada on 4th September, 2018.
- PRAGNA Members won 1st Prize in Global English Fest organized by Andhra Loyola College, Vijayawada on 6th December, 2018.
- The Members of PRAGNA bagged 1st Prize in Debate, Quiz & Singing Competitions in COGNITION 2018 organized by Nalanda College, Vijayawada on 6th December, 2018
- PRAGNA Members won 1st Prize in LIMES 2K18 organized by PB Siddhartha College of Arts & Science, Vijayawada on 19th December, 2018.
- The Members of PRAGNA bagged 1st Prize in Essay Writing Competition organized by Election Commission of India on 25th January, 2019.

DRAMATIC ASSOCIATION:

Our Dramatic Team participated in various competitions in and around Vijayawada and in the neighbouring districts during this academic year. They proved themselves by bagging many prizes.

In the Krishna University Inter - Collegiate Youth Festival “Krishna Tharang-2018” held from 24th to 26th September, 2018 at P.B. Siddhartha College, Vijayawada. **Our students won trophies** in 16 events and secured the II overall championship. Three students of our college were selected to represent Krishna University in the South Zone Inter University Competitions held at Tirupathi from 7th – 11th October, 2018. The Vice Chancellor appointed Sri V. Seshagiri Rao, Convenor, Dramatic Association as Team Manager to accompany Krishna University Team to the South Zone Youth Festival.

In the District Youth Festival conducted by the Dept. of Youth Welfare Krishna District on 12th December, 2018 our Dramatic Team presented the play “Karna Bharam” and received 1st Prize in the competition and have won the applause from every one.

In the Jnanabheri Competitions conducted by Krishna University in collaboration with APSCH our team won 1st Place in Group Song and received a trophy from Sri Nara Chandrababu Naidu, Hon’ble C.M of A. P on 20th September 2018 in Jnanabheri Public Meeting at Indira Gandhi Municipal Corporation Stadium, Vijayawada.

SPORTS AND GAMES

I am happy to announce that our college students won the following prizes at National, University & State Level Sports Competitions during this academic year (2018-19):

U. Bharathi I.B.com (Log) participated senior national's HANDBALL CHAMPIONSHIP at Solapur Maharashtra and other places in India she bagged 2 BRONZE MEDALS in national level. G. Lalitha Sri I.B.com(comp) got SILVER MEDAL in senior national Target Ball Championship. P. Arun Reddy I. BSc(electronics) participated in Swimming competitions at Bangalore

Participated in All India/ South India Inter University

It is an immense pleasure to announce that our college student's both men & women get laurels to our college in various games and sports i.e., Net Ball, Cricket, Handball, Table – Tennis, Basketball, Football, Judo, Archery, Kho – Kho, Swimming, Volley ball total number of students participated 32 for the year of 2018 – 19 especially in Handball our students shown good performance in South Inter University and they qualified All India Inter University at Amritsar Punjab.

Achievement at State Level

Our students banged at AP State Level Sports and games Competition in 2018– 19 Volley ball, Target ball, Cricket, Handball, Judo, Swimming, Triathlon, Table – Tennis secured medals 5 gold, 11 silver, 8 bronze total medals 24

Achievements at Krishna University Inter Collegiate Tournaments

Our students hoist our college flag in Krishna university arena in Swimming, Chess, Weight–lifting, Power–Lifting, and Best Physique, Table–Tennis, Handball, Net ball and athletics etc., medals secured Gold = 15, Silver = 26, Bronze = 20 happy announce that women handball secured championship and also power lifting and weight lifting are secured overall championship runners in the arena

Dept. Activities

- The Department of Physical Education conducted 3rd Andhra Pradesh Youth Inter District Basketball Championship from 31st May to 3rd June, 2018.
- Hosted Krishna University Women Handball Tournament on 10th December, 2018.
- Department of Physical Education started a New Certificate Course in “Yoga for Human Excellence” from this academic year.

FORUM FOR EMPOWERMENT OF WOMEN:

The Forum for Women Empowerment has carried out 14 different activities to sensitise and bring awareness about women's issues.

- An awareness programme in association with inner wheel club was organised on Women Health-Nutrition and Food. Dr Gumma Sushma, Clinical Nutritionist gave a lecture and motivated all the girl students on 27th February 2019.
- The Cell in association with Women Development & Child Welfare Department organised a programme for adolescent girls “Kishori Vikasam” Orientation training to peer group trainers on 14th February, 2019.
- Rangoli Competitions were conducted on the occasion of Sankranti celebrations to all women both teaching & non-teaching staff and girl students on 12th January, 2019.
- A Seminar on Sexual Harassment of women at work Place was organized in association with AP State Commission for women on 5th December 2018. Smt.

Nannapaneni Raja Kumari, Chair Person, AP State Commission for women, Sri P.R. Rajiv, Secretary, DLSA, Krishna, Senior civil judge, addressed the gathering.

- The Cell organised an interactive session on “Women rights” to all PG Girls Students. Smt. M. Babitha, Mahila Sessions Judge, Vijayawada, Sri. Dyva Prasad, Additional public prosecutor, Sri Tirupathirao, SI, Two Town police Station, Smt. Ch. Radha Kumari, Ladies Secretary, Bezwada bar Association, Vijayawada and Sri S. Srinivasa Rao, Senior Advocate addressed the students to create awareness on Women Protection Acts on 27th October 2018.
- An awareness programme on “Breast cancer” was organized on 24th October 2018 in association with Vijayawada Mahanagar Lions club. Medicos K. Dhanavarsha and Ch. Himangitha of Dr. Pinnamaneni Siddhartha Institute of Medical Sciences and Research Foundation were present on the occasion.
- Women Empowerment Cell has celebrated International Day of the Girl Child on 11th October 2018. Smt. G. Anandi, 3rd Additional Senior Civil Sessions Judge addressed the students on Legal Rights for Women.
- The Cell has conducted an awareness programme to all degree girls students on “Menstrual Problems-Health and Hygiene on 22nd September 2018. Dr. K. Sravanthi, Sk. Raja Hospital, Vijayawada, addressed the students.
- An awareness programme on “Cosmetics” by Rexona confidence Academy Hindustan unilever to degree 1st and final year student on 17th September 2018.
- The Cell organised an Awareness programme on “Depression in College students” in association with Dr. Pinnamaneni Siddhartha Institute of Medical Sciences and Research Foundation to all degree students on 12th September 2018.
- Organized Skill Development Programme on Employability Skills to the degree final year girls students from 6th August 2018 to 18th August 2018 in association with AP State Skill Development Corporation (APSSDC). Trainer Miss. Sailaja, Nandi Foundation was the master trainer. The programme was inaugurated by Smt M. Madhuri, Tahasildar, Gannavaram.
- A workshop on Women Entrepreneurship was organised in association with Tupperware on 26th July 2018 to the girl students of MBA.
- An invited talk on Gynec Problems was arranged by the Women Empowerment Cell to all the girls students on 23rd July 2018. Dr. K. Santhi, Asst. Professor and Gynaecologist, Dr. Pinnamaneni Siddhartha Institute of medical Sciences, Vijayawada addressed the students.

The Women Empowerment Cell of our college has been organising free summer coaching camp to the women in and around KBN College in handicrafts and technical training every year. Around 18000 women were benefited through this program for the past 12 years. This year we have started 10 courses. Around 850 women have enrolled themselves to the courses and were benefited.

Consumer Club:

To create awareness about consumerism and to impart the consumer Education to the students of our college, consumer awareness classes were taken to all the students by Sri T. Vijaya Babu, Convenor, K.B.N. College Consumer Club”. Besides the following programmes were also organized by the club:

- Consumer Awareness Classes were held for all Degree students from 2/7/2018 to 8/7/2018.
- Vigilance Awareness Week Celebrations were conducted on 30th October, 2018. Sri G. Kalyan Kumar, Asst. Director, Vigilance & Enforcement Directorate, AP, delivered a lecture on Eradicate Corruption – “Build a New India & A New Andhra Pradesh” – A Better Society.

Conclusion:

I express my heartfelt gratitude to Sri. Vankadara Hema Chandra Rao Garu, President KBN College Committee, Sri. Tunuguntla Srinivasu garu, Secretary & Correspondent, and all the other members of the College Committee for extending their immeasurable support to us throughout the year. I am indeed grateful to Sri E. Vara Prasad, Vice – Principal and Member Secretary, Dr. K. Naveen Kumar, Vice – Principal, P.G Directors Prof. Y. Narasimha Rao and Prof. V. Narasimha Rao, Sri. P. L. Ramesh, Director, Academics & Planning. I am indebted to Dr. V. Subhashini- Convenor, IQAC, Sri G. Pitchi Reddy, COE, Sri N. Srinivasa Rao-EO, Sri S. Srinivas- Office Manager and all the HOD's/ Incharges for their relentless services and cooperation without which, I would have not carried out the administration in a smooth manner. I thank all the members of the teaching and non-teaching staff for their continuous efforts in taking the institution to greater heights.

Rao